



Meaningful connections create stronger communities. ConnectNight: Little Rock brings together individuals with spinal cord injuries and disabilities, family members, caregivers, healthcare professionals, advocates, and community partners for an evening of conversation, celebration, and belonging.

As a sponsor, you're not just supporting an event—you're investing in opportunities for people to build relationships, reduce isolation, and strengthen the disability community. Your partnership helps us create an accessible, welcoming experience.

Sponsorship Opportunities

Community Sponsor | \$500

Support the foundation of an inclusive evening and help create opportunities for connection.

Partner Sponsor | \$1,000

Demonstrate your commitment to accessibility and community while increasing your visibility among attendees.

Champion Sponsor | \$2,500

Play a leading role in making ConnectNight possible and show your organization's dedication to disability inclusion.

Presenting Sponsor | \$5,000

Receive premier recognition as the presenting sponsor of BACKBONES ConnectNight, with prominent visibility before, during, and after the event.



Recognition and benefits may include:

- Logo placement on event signage
- Recognition on the event webpage
- Recognition in event emails and social media
- Verbal recognition during the event
- Opportunity to include promotional materials or giveaways
- Complimentary event tickets
- Opportunities to engage directly with attendees
- Recognition as a community partner helping create a more inclusive Little Rock

Benefits will increase with sponsorship level and can be customized based on your partnership.

Let's Build Something Together

We know that every organization has different goals, budgets, and ways they want to engage with the community. These sponsorship levels are intended as a starting point, and we're happy to customize a partnership that aligns with your marketing, outreach, and community engagement objectives.

Whether you'd like to sponsor the entire event, support a specific experience (such as the food, accessibility, entertainment, or raffle), or explore another creative partnership, we'd love to work together to create something meaningful.

Let's start the conversation and build a partnership that benefits both our organizations—and, most importantly, the disability community.